



Jeffrey Gurrola

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GMSR partner Jeff Gurrola is a dedicated appellate lawyer who thrives on providing efficient, excellent legal analysis in high-pressure appeals and fast-paced writ proceedings. Having worked previously both as a trial litigator and as an in-house litigation attorney, Jeff has a deep understanding of the considerations his clients and their trial counsel face when considering and pursuing an appeal or writ petition.

Like his colleagues at GMSR, Jeff specializes in appeals but is a subject-matter generalist. He handles civil appeals and writ petitions in a wide spectrum of business and public entity disputes and cases involving tort law, contract law, family law, and consumer law, to name just a few. Jeff regularly briefs and argues appeals in both California and federal appellate courts. He also consults with trial attorneys before, during, and after trial to advise on key legal issues, assist in drafting dispositive post-trial motions, and help prepare the attorneys and clients to pursue or defend against any subsequent appeal.

In addition to serving his clients' needs, Jeff assists GMSR partner Laurie Hepler in her role as Contributing Editor of Eisenberg, *Cal. Practice Guide: Civil Appeals and Writs* (The Rutter Group), the authoritative treatise on civil appellate practice in California. He regularly speaks to both large and small groups of trial lawyers to provide helpful appellate law developments and advice about how to prepare and preserve their trial record to increase their chances of prevailing in any future appeal.

Outside of work, Jeff enjoys traveling, hiking his way up tall mountains around California, and watching *The Golden Girls* with his husband and Honey, their three-legged dog.

Education

J.D., Yale Law School (2012); Yale Law & Policy Review (Managing Editor, Lead Editor), OutLaws LGBT Student Group (Activism Chair).

B.A., University of Southern California (2009), Magna cum laude, Political Science & Interdisciplinary Studies; Phi Beta Kappa, Order of Troy, USC Mock Trial Team (Captain), Mortar Board National College Senior Honor Society (Chapter President).

Honors

Recognized by Best Lawyers® in *The Best Lawyers in America*® (Appellate Practice) (2025)

Bar Admissions

California

U.S. Court of Appeals: Eighth Circuit; Ninth Circuit

Speaking and Involvement

In Case You Missed It: Civil Law Highlights From The Past Year, Beverly Hills Bar Association 2024

The Appeal Killers: Avoiding the Traps That Can Doom Your Appeal Before It Begins, CLE Webinar 2023

In Case You Missed It: Civil Law Highlights From The Past Year, Beverly Hills Bar Association 2023

In Case You Missed It: Civil Law Highlights From The Past Year, Beverly Hills Bar Association 2022

Professional Associations

Association of Business Trial Lawyers (ABTL)

National LGBT Bar Association

High Impact Wins

Williams v. FCA US LLC (2023) 88 Cal.App.5th 44
Feb 01, 2023

Campbell v. Budd (Oct. 18, 2022, B306687) 2022 WL 10252427
Oct 18, 2022

Friend of Camden, Inc. et al. v. Brandt (2022) 81 Cal.App.5th 1054
Aug 02, 2022

Coastline JX Holdings LLC v. Letwak & Bennett (May 16, 2022, G059646) 2022 WL 1534602
May 16, 2022
